

OCMC Evaluation Form: Entrepreneurship Case

College Name: \_\_\_\_\_

Student Presenters #1: \_\_\_\_\_ Student Presenters #2: \_\_\_\_\_

Section	Score	Comments
<b>Introduction</b>	_ out of 5	
<b>Identification of Problem</b>	_ out of 5	
<b>Situation Analysis</b>	_ out of 15	
<b>Objectives</b>	_ out of 5	
<b>Identification of Options</b>	_ out of 15	
<b>Recommendations</b>	_ out of 10	
<b>Implementation Plan</b>	_ out of 10	
<b>Question &amp; Answer</b>	_ out of 10	
<b>Presentation Skills</b>	_ out of 15	
<b>Creativity</b>	_ out of 10	
<b>Total Score</b>	_ out of 100	

## Entrepreneurship Case Study Judging Considerations

Section	Score/Possible	Judging Considerations
<b>Introduction</b>  Out of 5	5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation	Greeting, introduction of team and lead into presentation.
<b>Identification of Problem</b>  Out of 5	5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation	Identification of the central problem or key issues that must be resolved.
<b>Situation Analysis</b>  Out of 15	13-15 – excellent 10-12 – good 7-9 – satisfactory 1-8 – below expectation	Analysis of key strengths, weaknesses, opportunities and threats facing the organization and how these factors relate to the problem at hand.
<b>Objectives</b>  Out of 5	5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation	Identification of objectives that pertain to the organization and the specific case scenario.
<b>Identification of Options</b>  Out of 15	13-15 – excellent 10-12 – good 7-9 – satisfactory 1-8 – below expectation	Discussion of strategic options to address the problem or key issues at hand. Evaluation of the advantages and disadvantages of each option.
<b>Recommendations</b>  Out of 10	9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation	Presentation of recommended strategy that is realistic, in terms of timing, budget, and resources, based on the size of the organization and the significance of the problem/opportunity.
<b>Implementation Plan</b>  Out of 10	9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation	Provide an action plan that outlines how the recommendation will be executed. Specific details provided wherever possible.
<b>Question &amp; Answer</b>  Out of 10	9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation	5 minute Q&A period for the judges to ask questions. Team should provide sound and practical responses and be able to support their recommended strategy.
<b>Presentation Skills</b>  Out of 15	13-15 – excellent 10-12 – good 7-9 – satisfactory 1-8 – below expectation	Convey information clearly and with confidence and enthusiasm as well as professional appearance and demeanour.
<b>Creativity</b>  Out of 10	9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation	Creativity in development of strategy and implementation details and the overall presentation itself.