# OCMC Evaluation Form: Entrepreneurship Case

College Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Student Presenters #1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student Presenters #2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Section**  | **Score**  | **Comments**  |
| **Introduction**  | \_ out of 5  |   |
| **Identification of Problem**  | \_ out of 5  |   |
| **Situation Analysis**  | \_ out of 15  |   |
| **Objectives**  | \_ out of 5  |   |
| **Identification of Options**  | \_ out of 15  |   |
| **Recommendations**  | \_ out of 10  |   |
| **Implementation Plan**  | \_ out of 10  |   |
| **Question & Answer**  | \_ out of 10  |   |
| **Presentation Skills**  | \_ out of 15  |   |
| **Creativity**  | \_ out of 10  |   |
| **Total Score**  | \_ out of 100  |   |

# Entrepreneurship Case Study Judging Considerations

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| **Section**  | **Score/Possible**  | **Judging Considerations**  |
| **Introduction** Out of 5 | 5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation  | Greeting, introduction of team and lead into presentation.  |
| **Identification of** **Problem** Out of 5 | 5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation  | Identification of the central problem or key issues that must be resolved.  |
| **Situation Analysis** Out of 15 | 13-15 – excellent 10-12 – good  7-9 – satisfactory  1-8 – below expectation  | Analysis of key strengths, weaknesses, opportunities and threats facing the organization and how these factors relate to the problem at hand.  |
| **Objectives** Out of 5 | 5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation  | Identification of objectives that pertain to the organization and the specific case scenario.  |
| **Identification of Options** Out of 15 | 13-15 – excellent 10-12 – good  7-9 – satisfactory  1-8 – below expectation  | Discussion of strategic options to address the problem or key issues at hand. Evaluation of the advantages and disadvantages of each option.  |
| **Recommendations** Out of 10 | 9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation  | Presentation of recommended strategy that is realistic, in terms of timing, budget, and resources, based on the size of the organization and the significance of the problem/opportunity.  |
| **Implementation Plan** Out of 10 | 9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation  | Provide an action plan that outlines how the recommendation will be executed. Specific details provided wherever possible.  |
| **Question & Answer** Out of 10 | 9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation  | 5 minute Q&A period for the judges to ask questions. Team should provide sound and practical responses and be able to support their recommended strategy.  |
| **Presentation Skills** Out of 15 | 13-15 – excellent 10-12 – good  7-9 – satisfactory  1-8 – below expectation  | Convey information clearly and with confidence and enthusiasm as well as professional appearance and demeanour.  |
| **Creativity** Out of 10 | 9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation  | Creativity in development of strategy and implementation details and the overall presentation itself.  |