

OCMC Evaluation Form: Entrepreneurship Case

College Name: _____

Student Presenters: 1. _____

Student Presenters: 2. _____

Section	Score	Comments
Introduction	_ out of 5	
Identification of Problem	_ out of 5	
Situation Analysis	_ out of 15	
Objectives	_ out of 5	
Identification of Options	_ out of 15	
Recommendations	_ out of 10	
Implementation Plan	_ out of 10	
Question & Answer	_ out of 10	
Presentation Skills	_ out of 15	
Creativity	_ out of 10	
Total Score	_ out of 100	

Entrepreneurship Case Study Judging Considerations

Section	Score/Possible	Judging Considerations
Introduction Out of 5	5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation	Greeting, introduction of team and lead into presentation.
Identification of Problem Out of 5	5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation	Identification of the central problem or key issues that must be resolved.
Situation Analysis Out of 15	13-15 – excellent 10-12 – good 7-9 – satisfactory 1-8 – below expectation	Analysis of key strengths, weaknesses, opportunities and threats facing the organization and how these factors relate to the problem at hand.
Objectives Out of 5	5 – excellent 4 – good 3 – satisfactory 1-2 – below expectation	Identification of objectives that pertain to the organization and the specific case scenario.
Identification of Options Out of 15	13-15 – excellent 10-12 – good 7-9 – satisfactory 1-8 – below expectation	Discussion of strategic options to address the problem or key issues at hand. Evaluation of the advantages and disadvantages of each option.
Recommendations Out of 10	9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation	Presentation of recommended strategy that is realistic, in terms of timing, budget, and resources, based on the size of the organization and the significance of the problem/opportunity.
Implementation Plan Out of 10	9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation	Provide an action plan that outlines how the recommendation will be executed. Specific details provided wherever possible.
Question & Answer Out of 10	9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation	5 minute Q&A period for the judges to ask questions. Team should provide sound and practical responses and be able to support their recommended strategy.
Presentation Skills Out of 15	13-15 – excellent 10-12 – good 7-9 – satisfactory 1-8 – below expectation	Convey information clearly and with confidence and enthusiasm as well as professional appearance and demeanour.
Creativity Out of 10	9-10 – excellent 7-8 – good 5-6 – satisfactory 1-4 – below expectation	Creativity in development of strategy and implementation details and the overall presentation itself.